

Media Release

Artwork by Anna Caione

TIME TO UNLOCK MULTICULTURAL VICTORIA'S POTENTIAL

Friday, 4 March 2016

"Technology is for answers and humans are for questions" is the mindset leading futurist and thought provocateur Morris Miselowski will bring to the Art and Science of Communication in Multicultural Victoria forum on Thursday 17 March.

The inaugural industry event - led by Polaron Language Services in partnership with the Ethnic Communities' Council of Victoria (ECCV) - will be opened by the Minister for Multicultural Affairs, The Hon. Robin Scott, as part of Cultural Diversity Week celebrations.

Business futurist and media personality, Mr. Morris Miselowski, will explore the *Future of Multiculturalism in a Digital Age* and expose the changes this Cultural Revolution will have on life, family, community, work, communication and language.

The inaugural forum will open the stage to an eclectic mix of presenters who will explore the ever-evolving communication landscape in Victoria. It will bring together emerging trends, and ideas and technologies in the global context of the digital revolution. Accelerated learning, sharing knowledge and establishing networks will be just some of the topics included on the program.

ECCV Chairperson, Eddie Micallef, said the forum presented an outstanding opportunity to put communications and their potential in multicultural Victoria "under the microscope".

"I would strongly urge service providers working with culturally and linguistically diverse communities throughout Victoria, who are interested in improving the way they communicate – especially through various electronic media – to attend this forum, which promises to be ground-breaking."

Other presenters at the forum include: Victorian Aboriginal Corporation for Languages' executive officer Paul Paton, who will talk about Aboriginal languages and their central role to identity; "digital wizard" and ABS program manager, Duncan Young, with the latest on Victorian population trends, and Loddon Campaspe Multicultural Services executive director Noemi Cummings, on her experience of improving the image of Bendigo in light of recent negative media reports.

There will also be two art performances. Visual artist Anna Caione will create a collage made of "found objects", while audio artist Cristina Marras will present an audio-installation inspired by a "day-in-the-life" of diverse Victorians.

The forum is aimed at media and communications managers, ethnic community leaders and organisations wanting to improve engagement with multicultural Victorians.

The Art and Science of Communication in Multicultural Victoria is a **FREE event** open to the public. For the full program visit www.vicforum.com. For more information or bookings visit: www.polaron.com.au/vicforum

MEDIA OPPORTUNITY

The Art and Science of Communication in Multicultural Victoria
Thursday 17 March, from 1:00 to 5:00 pm
Immigration Museum, 400 Flinders Street, Melbourne

For interviewees available in English, French, Italian, Polish and Spanish and general enquiries
Contact: 0429 707 547

Eddie Micallef is available for interview on: 0413 127 422.