

# Could your organisation do with a Translation Needs Assessment?

A free service by Polaron Language Services

If translation is part of your portfolio, you are probably wondering how to get it right.

- Q. Am I translating into the right languages?
- Q. How can I be sure about the quality of my translations?
- Q. How can I maximise my budget?
- Q. Will I reach my target audience?
- Q. How can I measure the effectiveness of my translations?

You might even be getting a few objections along the way.



**“We don’t have the time to do this.”**

You can get useful data in less than half an hour. It’s about asking the right questions.



**“I already know what my organisation’s needs are.”**

Polaron can help you confirm if your strategy is working.



**“We don’t know how to do it.”**

Polaron can help you and be with you every step of the way.



**“We’re busy people. We want to get going.”**

Your new strategy can be developed and implement quickly.

This is how it works

**BEFORE**

**AFTER**



## Translation Needs Assessment REPORT

<u>Evaluation of previous efforts</u>	1
<u>Measuring impact of existing materials</u>	2
<u>Review of goals and objectives</u>	3
<u>Choice of languages</u>	4
<u>Links to communities</u>	5
<u>Strategies to optimise resources</u>	6
<u>Maximising budgets</u>	7
<u>Extending reach</u>	8
<u>Tools: glossaries, alternative formats, templates</u>	9



## CONTACT

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